



Healthcentric
Advisors
Qlarant

QIN-QIO
Quality Innovation Network -
Quality Improvement Organizations
CENTERS FOR MEDICARE & MEDICAID SERVICES
EQUALITY IMPROVEMENT & INNOVATION GROUP

Immunization LINKS Portfolio

LINKS (Local Interactive Network of Knowledge Sharers) Education Materials and Guidance

The IPRO QIN-QIO has prepared educational materials to help spread awareness about health topics relevant to your community members and to support population health. Each LINKS portfolio introduces a health-related topic and resources for more information. Our goal is to help organizations like yours start the conversation with your community members.

This LINKS portfolio focuses on adult immunization resources. As with all IPRO QIN-QIO LINKS portfolios, materials are designed for consumers/patients/residents and can be tailored to fit the needs of your specific audience or community.

Resources

The following educational materials, available on the IPRO QIN-QIO Resource Library, are intended to be adopted/adapted and shared to increase awareness about immunizations and enhance the health of your community:

- Immunization Issue Brief
- Adult Immunization Presentation
- Handout: Adult Immunization Card
- Handout: COVID-19 Updated Vaccine What You Need to Know Flyer
- Handout: Influenza Vaccine What You Need to Know Flyer
- Handout: Pneumococcal Vaccine What You Need to Know Flyer

Using the LINKS Resources

These materials are designed for a lay audience of community members. The following are suggestions for distributing or presenting the LINKS resources:

- PowerPoint slides may be presented at local community or senior centers, assisted living facilities, supportive housing sites, congregating dining sites, community health centers/federally qualified health centers, and other community locations. The slides can be adapted to fit your organization's needs and audience. The presentation might also be useful in providing educational information to consumers remotely/virtually.
- The issue brief and handouts can be posted on your organization's website and social media platforms to build awareness, especially during National Immunization Awareness Month (August). Paper copies could be distributed during office and home visits or shared at community centers.

Measuring Reach & Impact

- Each trainer should track the number of presentations/sessions provided and the number of participants/attendees.
- A short survey/questionnaire for participants can help assess their knowledge and collect any feedback. Suggestions for survey questions:
 - What did you like most about the immunization learning event?
 - What do you now know about immunizations that you did not know before? Did today's session provide helpful information to help you manage your health? If not, please tell us more.
 - Please share one thing you plan to do to help improve your overall health (examples for multiple choice: talk to my provider about vaccines, locate a vaccine clinic near me, make an appointment for needed vaccines, etc.).
 - What other health education events would be helpful for you?

The IPRO QIN-QIO is available to help support you. We can set up online data capture tools to help assess your reach and impact.

Additional Resources and Support

- Please contact us with any questions:
<https://qi.ipro.org/contact-us>
- LINKS materials and other resources can all be found on the **IPRO QIN-QIO Resource Library**:
<https://qi-library.ipro.org>
- IPRO QIN-QIO "What About Vaccines?" web page:
<https://qi.ipro.org/home/its-worth-a-shot>
- Looking for more information or want to connect with other community partners?
Join the LINKS LinkedIn page:
<https://www.linkedin.com/groups/12856280>

