**Facility-Hosted Vaccine Clinic – Press Release Template**

**Complete the fillable spaces below to customize this press release for your nursing home and place it on your company letterhead. Send this press release to local news outlets two-three days before the clinic date(s) to get local media coverage,**

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**FOR IMMEDIATE RELEASE**

**Date:**

**Contact: [INSERT YOUR NAME]**

**Phone: [INSERT YOUR CONTACT INFORMATION**

**Email address: [INSERT YOUR ADDRESS]**

**Heading: [Name of Nursing Home]** and **[name of partner/clinic provider]** Host(s) Vaccine Clinic on **[date]**

**Subheading:** For friends and family members of residents and staff, and for individuals who reside in the XXXX community.

**[City, state of Nursing Home facility]**— **[name of Nursing Home]** is partnering with local organizations **[name of partner/clinic provider]** to host a vaccine clinic. Friends and family members of the nursing home’s residents and staff and members of the community can receive **[NAME(S) OF VACCINE BEING PROVIDED]** on **[date and time]**. Vaccinations are an important way to make sure our community stays healthy and protected against serious diseases, including COVID-19 and influenza.

“The health and wellbeing of our residents is our top priority,” states **[name and title of Nursing Home Administrator],** of **[name of Nursing Home].** ” Protecting the health of the entire community through vaccination helps keep our residents healthy by reducing the spread of preventable illness inside and outside of our center.” **{If registration is required}** Community members may register by **[insert registration information].**

**[If no registration:** Vaccinations will be given on a first come first serve basis.**]**

There will be no out-of-pocket cost for this vaccine; however, community members are asked to bring their insurance ID card.

According to the Centers for Disease Control and Prevention (CDC), getting vaccinated is one of the most convenient and safest ways to protect you and those around you from getting and spreading serious diseases. These diseases could result in poor health, missed work, costly medical bills, and the inability to conduct everyday tasks that support your family. Long-term care residents are especially vulnerable to vaccine-preventable illness. Protecting yourself will also help to protect these vulnerable residents. All adults should be up to date with routine vaccines, including COVID-19 and influenza (flu) vaccines, and Tdap, a vaccine that protects against tetanus, diphtheria, and whooping cough. Depending on your health conditions, age, life events, job, and travel plans, you may need other vaccines as well. It’s important to speak to your healthcare professional about which vaccines are right for you and when you should receive them.

For more information, contact **[name of contact at Nursing Home]**, at **[phone number**], or visit our website **[website URL]**.

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