**Tobacco Cessation Campaign Sample Newsletter Copy**

**[Your Practice or Organization Name] Participates in the**

**#AskAboutQuitting Tobacco Cessation Campaign**

Did you know that 7 out of 10 smokers want to quit, but only 1 in 10 successfully quit? Only half of those who want to quit ask for help from a trusted healthcare professional.

For these reasons, [provider/community-based organization] has teamed up with the IPRO Quality Innovation Network – Quality Improvement Organization (QIN-QIO)’s #AskAboutQuitting Campaign. We can help you find the tools and resources you need to make your next quit attempt your last quit attempt. Contact us to learn how we can support you on your journey. Clear the air by talking about stopping smoking. Reach us at [insert phone number or email address here].