



Smoking Cessation: Resources to Increase Services and Reimbursement

Top Five Evidence-Informed Strategies to Improve Smoking Cessation Effort

- ✓ Integrate Screening for Tobacco Use & Implement the 5A's to intervention into client interactions <http://bit.ly/3dSEKfE>
- ✓ Offer Tobacco Cessation Counseling to clients who smoke, or refer to local services
- ✓ Offer Nicotine Replacement Therapy (NRT) to clients who smoke, or refer to local services
- ✓ Offer Non-nicotine Tobacco Cessation Medications to clients who smoke, or refer to local services
- ✓ Adopt and implement a smoke-free policy on your campus

Remember to track your client referrals to quit lines and local tobacco cessation counseling services.

Billing and Coding for Tobacco Cessation Services

Who is eligible for smoking cessation counseling?	<ul style="list-style-type: none"> • Active smokers/tobacco users who have Medicare Part B (hospitalized or outpatient) • Must be alert during counseling
Who can offer/bill for smoking cessation counseling?	<ul style="list-style-type: none"> • Any Medicare qualified physician or Medicare recognized practitioner. • Examples include PCP, NP, PA, hospitalists, emergency med, specialists from cardiac/pulmonary, geriatric, pain management, general surgery, clinical social work, clinical nurse specialists, and others.
Frequency of sessions permitted	<ul style="list-style-type: none"> • Provider can offer two cessation attempts/year, each to include four intermediate or intensive sessions, limit to eight sessions per year
Copays, Coinsurance, or deductibles	<ul style="list-style-type: none"> • Patient pays no copay or deductible
How do I determine the last date a patient got a preventive service, so I know if they are eligible?	<ul style="list-style-type: none"> • You may access eligibility information through the CMS HIPAA Eligibility Transaction System (HETS), or an • Eligibility Services Vendor, or • Find your MAC Provider who can assist.
What are the Billing HCPCS and CPT Codes?	<ul style="list-style-type: none"> • 99406 — Smoking and tobacco use cessation counseling visit; intermediate, greater than three minutes up to 10 minutes • 99407 — Smoking and tobacco use cessation counseling visit; intensive, greater than 10 minutes • G0296 – Low-Dose CT scan (LDCT): Counseling visit to discuss need for lung cancer screening using LDCT (used for eligibility determination and “shared decision making”)- Note: The LDCT discussion must include documentation of “Shared Decision Making” which is done one time for the baseline screening.
ICD-10 Codes often used for supporting documentation	<ul style="list-style-type: none"> • F17.210, F17.211, F17.213, F17.218, F17.219, F17.220, F17.221, F17.223, F17.228, F17.229, F17.290, F17.291, F17.293, F17.298, F17.299, T65.211A, T65.212A, T65.213A, T65.214A, T65.221A, T65.222A, T65.223A, T65.224A, T65.291A, T65.292A, T65.293A, T65.294A, Z87.891

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Billing and Coding for Tobacco Cessation Services (continued)

Reimbursements for Medicare	<ul style="list-style-type: none">• Medicare Reimbursement for CPT Code 99407 = \$28.96• Medicare Reimbursement for CPT Code 99406 = \$15.70
Medicaid Coverage for Smoking Cessation by State.	<ul style="list-style-type: none">• Summary of Medicaid Coverage for Smoking Cessation Click Here

Modifier 25

Use of modifier 25 is required on the E&M code to identify smoking cessation counseling as a separately reimbursable service.

Documentation requirements:

The documentation in the medical record must support the billing of the cessation code. The documentation needs to record what was discussed during counseling and should show a significant and separately identifiable service.

Items to document may include to following elements:

- The patient's tobacco use
- Advised to quit and impact of smoking
- Assessed willingness to attempt to quit
- Providing methods and skills for cessation
- Medication management of smoking session drugs
- Resources provided
- Setting quit date
- Follow-up arranged
- Amount of time spent counseling patient

National Resources for Patients and Care Partners

- **Quitline Map**
<https://www.naquitline.org/page/mappage>
Find free Quitline services in your area.
- **You Can Quit 2**
<https://www.ycq2.org/how-to-quit-tobacco>
Access smoking cessation services for veterans.
- **Smokefree.gov**
<https://60plus.smokefree.gov>
Find local tools and resources to stop tobacco use.
- **American Lung Association**
<https://www.lung.org/quit-smoking>
Connect to support for help with quitting smoking.
- **Quit Smoking Medicines**
<https://www.cdc.gov/tobacco/campaign/tips/quit-smoking/quit-smoking-medications/index.html>
Information about FDA-approved smoking cessation medications.

Resources for Providers

- **A Practical Guide to Help Your Patients Quit Using Tobacco**
<https://www.cdc.gov/tobacco/patient-care/pdfs/hcp-conversation-guide.pdf>
Action steps and language suggested by the CDC.
- **North American Quitline Consortium**
<https://www.naquitline.org/group/LC>
Learning Communities Portal. Access resources and share best practices
- **Partnering Health Associations**
<https://www.cdc.gov/tobacco/campaign/tips/partners/health/index.html>
Resources from organizations that build awareness for tobacco cessation and prevention.
- **IPRO QIN-QIO Reimbursement & Resources for Screening & Supporting Patients with Substance Use Disorder**
<https://qi-library.ipro.org/2022/01/12/reimbursement-resources-for-screening-supporting-patients-withsubstance-use-disorder>
- **IPRO QIN-QIO Social Determinants of Health Resource Guide**
<https://qi-library.ipro.org/2022/03/22/social-determinants-of-health-sdoh-a-guide-for-getting-started-for-getting-started>

*Additional Reference: bit.ly/3Qx0jzO